

Entrepreneurship Promotion at HEI an Research Centers

Promoting entrepreneurship is an important way to job creation and economic growth. Universities play a vital role in the creation and growth of innovative small and medium – sized enterprises (SMEs). It is for this reason that a network of universities and businesses has been brought together under the umbrella “Intelligence for Innovation” (iN4iN) in order to promote entrepreneurship and innovation around the world. This E-book has been compiled by members of the iN4iN network to contribute their knowledge in the field. As the network members seek to advance knowledge and share experiences among its partners, there should also be a common medium to reach both existing and prospective partners alike. The E-book serves this purpose as a knowledge sharing reference tool.

The E-book targets staff members of Higher Education Institutions (HEIs), managers of Business Development Centers, Research Centers and all interested players in entrepreneurship promotion.

This E-book is made up of two sections. The first part consists of “Tools for Entrepreneurship Promotion” and the second part represents a collection of “Case Studies of Best Practices in Entrepreneurship Promotion”. The two parts in combination present entrepreneurship knowledge from different countries in very practical sense because they are instances that have been experienced and as such serve as guiding and reference materials for all who seek a diversified but clear understanding of entrepreneurship promotion.

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