

ENTREACTION!



AN INNOVATIVE CASE-TO-VIDEOSTORY APPROACH
IN ENTREPRENEURIAL EDUCATION



Inspiring stories for future entrepreneurs

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PARTNERS



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She Burger: Emirati Woman's Inspiring Story From Home Kitchen To Restaurant Stories From Dubai	https://youtu.be/-2nxvRl8S6E
How A College Dropout Built A \$2.9 Billion Real Estate Empire	https://www.youtube.com/watch?v=IPae0k6VeZc
	https://vm.tiktok.com/ZGJoAvbdd/
	https://vm.tiktok.com/ZGJoDRUKs/
	https://www.youtube.com/watch?v=227R6H0nRS4
	https://youtu.be/cKCooAt5yFM?si=UDoagSUUhGipPO2e
Participate in competitions and pitching is so important:	https://www.youtube.com/watch?v=azUA9vXQVjQ
How to transform a student project into a commercial:z	https://www.youtube.com/watch?v=Rc6qPNnCzYM&t=5s
Determination and Focus are the most important in business:	https://www.facebook.com/photoneducationofficial/videos/1348198695279320
Challenges for young entrepreneurs:	https://www.youtube.com/watch?v=ijfbVmB1UzI
he Making of A Young Entrepreneur:	https://www.youtube.com/watch?v=EblQj_pZFIQ
Why now is the Time to be a Youth Entrepreneur:	https://www.youtube.com/watch?v=JDrFhTSPAk
The Power of an Entrepreneurial Mindset:	https://www.youtube.com/watch?v=lhs4VFZWwn4
Zero Equals One: Creating A Business From Nothing	https://www.youtube.com/watch?v=CzJUCxwz8hk
You are the captain of your ship, do not stay in the harbour	https://www.youtube.com/embed/2baJreTbMvs?feature=oembed
19 best motivational speeches for entrepreneurs	https://www.avasam.com/19-best-motivational-speeches-for-entrepreneurs/
The next big idea - (over 50 examples of portugues cases)	https://thenextbigidea.pt/episodios/
Introducing Human + Innovation Series Interviews With Exceptional Business Leaders 2 types of videos : Teasers with little over 30 seconds and interviews with a longer interview with 30 or more minutes.	https://youtube.com/playlist?list=PLTMLV9IXAMPEzU18_qiZBac9Qv26dsU4U
Nowthis (interesting example of dynamic videos suitable for mobile devices)	https://www.youtube.com/@nowthisnews/videos
THNKR - Change your mind (Various examples of stories with greater or simpler complexity)	https://www.youtube.com/@thnkr
Behind the Scenes at S.L. Benfica's Football Campus with Microsoft Cloud WIRED (great examples with interviews and voice-offs throughout the whole video)	https://www.youtube.com/watch?v=A3JQCsm2qfA
Ecorner from Stanford with very interesting stories	https://ecorner.stanford.edu/contributor/steve-blank/
INSEAD	https://www.youtube.com/watch?v=YxjQaHTrh2A&list=PLzaFzLY0F8iNKoqTTt8BUU33UZ4IVhF4X&index=3
Business model	https://vm.tiktok.com/ZMNosTfS/
Crowdfunding	https://vm.tiktok.com/ZMNosQCyM/
MVP	https://vm.tiktok.com/ZMNosf4t5/
Never give up	https://vm.tiktok.com/ZMNosqHRC/
it is OK to fail	https://vm.tiktok.com/ZMNogFX8N/
Channels	https://vm.tiktok.com/ZMNogFFRp/
12 Simple Tips for Making Your Videos Look More Professional	https://wave.video/blog/12-simple-tips-for-making-your-videos-look-more-professional/?fbclid=IwAR1N3ALf1_k_J0Jlk5xcmlxG0fYCOCCfGR-6QmNTXN6Sv_nLe-FBHkmGof8
17 fun presentation ideas (with video!) to wow your audience	https://biteable.com/blog/video-presentation-ideas/?fbclid=IwAR0_5Zk4hBwKoduCluL7lQKkQkXGEJVanQ8zzQQwH23TmASbZCJrN7UgkA
7 Tips on How to Make a Boring Video Interesting	https://axiomq.com/blog/7-tips-on-how-to-make-a-boring-video-interesting/?fbclid=IwAR10UGU9PcizUSTzuZ_08Sz_hhwlpmXEnmvWn_KXYKjBhTgRFHd6tg-Q
How Starbucks Became a \$100B Success Story Howard Schultz From Poor Boy To Billionaire	https://youtu.be/i9UYbj2xMTI
The Rise of Nike: How One Man Built a Billion-Dollar Brand	https://youtu.be/Gi7Vy_2B_D8
Warren Buffett: inspiring stories of entrepreneurs	https://youtu.be/h89uOvUDV04
How 7 Mumbai-based women Entrepreneurs made a 1600 Cr empire from 80Rs Lijjat Papad Case Study	https://youtu.be/EdpoEmifW7M
KFC Success Story How KFC Became The Worlds Biggest Brand KFC vs McDonalds Startup Stories	https://youtu.be/QWmww47cZkl





She Burger: Emirati Woman's Inspiring Story From Home Kitchen To Restaurant Stories From Dubai	https://youtu.be/-2nxvRI8S6E
	https://www.youtube.com/watch?v=Nj-hdQMa3uA&t=80s
	https://www.youtube.com/watch?v=Vhd0XdedLpY
	https://codepen.io/josea-guerrero/full/qjPWwQ
	https://youtu.be/6Q35akNanEs
Story of an Entrepreneur	https://www.youtube.com/watch?v=njVnaQmtfOE
Inspirational Stories	https://www.youtube.com/watch?v=nEYZeP_yBqs
Story of Gamze Cizreli	https://www.youtube.com/watch?v=Xg1qUHwruqg
BigChefs taste of the neighborhood	https://www.youtube.com/watch?v=FL6zFhyKEMs
BigChefs Demo	https://www.youtube.com/watch?v=ZQ0qpVI3na8
BigChefs Nişantaşı	https://www.youtube.com/watch?v=RGIvMmZioqg
BigChefs and Getir cooperation	https://www.youtube.com/watch?v=727Pv7k4JsM
Yemeksepeti.com	https://www.youtube.com/watch?v=pAYhNwFRXAO
New office of yemek sepeti	https://www.youtube.com/watch?v=7hTHP3soK5M
Secrets of Leadership	https://www.youtube.com/watch?v=tMsUKWigP7w
Story of Başak Taşpınar	https://www.youtube.com/watch?v=NTsR8mohegl
Users describe armut.com	https://www.youtube.com/watch?v=oQ4vFF3m1QA
In my opinion armut.com	https://www.youtube.com/watch?v=93gzxFUhsN4
Erdem Genç – Rhythm of life	https://www.youtube.com/watch?v=CPvll3trcQl
Erdem Genç – Don't hinder	https://www.youtube.com/watch?v=KA3xF_HsgKk
The story of Getir from its co-founder, Nazim Salur (English)	https://www.youtube.com/watch?v=iA0NHkZpxjA
Getir UK (English)	https://www.youtube.com/watch?v=jaSCX5g8BGw
Getir International (English)	https://www.youtube.com/watch?v=fOGCM8TiAyY
Ads of Getir	https://www.youtube.com/watch?v=oLS2E1gDFZM
Working at Getir	https://www.youtube.com/watch?v=SPcjr1rAkY8
Story of Getir (English)	https://www.youtube.com/watch?v=SG9zJa-pPj
Boris Kolev, Serial Social Entrepreneur: Bulgarian Startup Ecosystem	https://youtu.be/AzxMb-K0m2U
The First Principles of Building Great Startups with Bogomil Balkansky from Sequoia Capital	https://youtu.be/OGDs7G_tfq0
How to multiply success with Vassil Terziev from Eleven Ventures Ep.31	https://youtu.be/9xG3pZgQ9iU
Robinhood Founder's Business Advice For Entrepreneurs Forbes	https://youtu.be/qz3J8x6MU-o
Confronting Billionaire CEO of Robinhood Trillionaire Mindset	https://youtu.be/LczkKFDyc6k
Avram Chalovski – the Bulgarian entrepreneur from Macedonia (with subtitles in English)	https://www.youtube.com/watch?v=6UM7p3dki5k
Jeff Bezos - One of the first orders from Amazon in 1995 was from Bulgaria	https://youtu.be/F9HcLx4XOg
The rise of offshore wind farming Sven Utermöhlen, RWE Renewables Net Zero Conversations	https://www.youtube.com/watch?v=p_OtW1bN0CI&t=54s&ab_channel=LSEG
Jack Ma, Founder of Alibaba	https://www.youtube.com/watch?v=AH0HJDRQ7M&ab_channel=CNBCInternationalTV
Jack Ma: I've Had Lots Of Failures And Rejections Davos 2015	https://www.youtube.com/watch?v=I03ghivirvU&ab_channel=WorldEconomicForum
Megacity Mumbai - From slums to skyscrapers	https://www.youtube.com/watch?v=8UbKpTwGuSs&t=149s&ab_channel=DWDocumentary
Google, Facebook, Amazon - The rise of the mega-corporations DW Documentary	https://www.youtube.com/watch?v=Dv8ogOaKk4Y&t=34s&ab_channel=DWDocumentary
Why Finland And Denmark Are Happier Than The U.S.	https://www.youtube.com/watch?v=6Pm0Mn0-iYU&t=63s&ab_channel=CNBCMakeIt

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